

ENJOY your walk  
through time,  
down Franklin Street  
in 1977.

Remember  
these hit songs of 1977?

"Best of My Love"

by The Emotions

"Car Wash" by Rose Royce

"Dancing Queen" by ABBA

"Don't Stop" by Fleetwood Mac

"How Deep Is Your Love"

by the Bee Gees

"Sir Duke" by Stevie Wonder

## CHAPEL HILL HISTORICAL SOCIETY PRESENTS **THE BUSINESS OF FRANKLIN STREET**

### RESOURCES & QR CODES FROM THE EXHIBIT

at the Orange County Historical Museum  
201 N. Churton Street in Hillsborough

This exhibit focuses upon the historic 100 block of Franklin Street - where the town of Chapel Hill began. We wholeheartedly invite you to explore ALL of downtown with its history, landmarks, shopping, dining, fun folks and stories to share! This is formatted to be iphone-friendly!

The  
Voyager  
and the  
Golden  
Record  
1977



[About the Golden Record](#), Launched 1977

and [Bill Nye Explains the Golden Record](#)

### PURPOSE & BACKGROUND OF FRANKLIN STREET

The following stories, below, are from our current exhibit. Please explore the resources & QR codes from our previous exhibit, [A History of Hope: Chapel Hill & UNC, Part 1 and 2](#) for more details and understanding about the beginnings and history of our town and University.

*A HISTORY OF HOPE, UNC AND CHAPEL HILL focused upon the intertwined, often unspoken, collective history of Chapel Hill and our flagship University. Part 1 of the exhibit covered the very beginnings from pre-1793 to 1928. The story continues in Part 2, 1930 -1980. This exhibit was replaced by **The Business of Franklin Street** in March 2024.*

What  
makes  
a  
great  
main  
street?



 Main Street America - A Grassroots Network

**When  
Chapel  
Hill  
Was  
Half  
Black**



[When Chapel Hill Was Half Black](#)

and [A Rock Wall That Helped to Break Barriers](#)

**The  
Town  
Pump**

circa 1800



[The Town Pump](#)

**Firehouse  
Hill  
W Rosemary  
& Columbia**



[Where is Firehouse Hill?](#)

**200 West  
Franklin  
Street:  
How  
Church  
Street  
Got Its Name**



[How Church Street Got Its Name](#)

## PEOPLE & PASSION ON FRANKLIN STREET

**In Her Own  
Words:  
The  
Story  
of  
Mama  
Dip**



Mrs. Mildred Council, a.k.a. Mama Dip, passed away in May 2018. Her daughter, Spring, runs the legendary restaurant today.

[Mama Dip's Kitchen](#) and [Remembering Mama Dip](#)

## Mason Motel



[Mason Motel](#)

## Who Is James Cates?

Community Remembrance and the Fight for Justice. 2021.



[About James Cates](#) and [James Cates Memorial Dedication](#)

## Chapel Hill's Flower Ladies



[The Flower Ladies](#)

## The first "rushing Franklin Street!"



[The FIRST "Rushing Franklin Street"](#)

17 Seconds!  
Carolina Beats Duke with Walter Davis, UNC Class of 1977



[17 Seconds](#)

## THE FUTURE OF FRANKLIN STREET

**Carolina  
Argyle**



Designer Alexander Julian  
grew up in his parents'  
clothing store on  
Franklin Street - Julian's!

[The Story of Carolina Argyle](#)

**Is  
Franklin  
Street  
Dying?**



[East Franklin Street is changing, not dying](#)

**UPCOMING!  
STAR  
WARS  
DAY  
on  
Franklin  
Street**



MAY THE FORCE BE WITH YOU  
05.04.2024

[Star Wars on Franklin Street](#)

**Antonio  
McBroom,  
UNC '08:  
Ben & Jerry's  
Youngest  
Franchisee**



[Antonio McBroom](#)

**Franklin  
Street's  
INNOVATION  
JUNCTION**



[Franklin Street's Innovation Junction](#)

**"Meet me  
at  
Midway!"**



About Nick Stroud & the  
Baxter Arcade

["Meet me at Midway!"](#)

**Midway  
in the  
1940's**



[The Original Midway, Chapel Hill's Black Financial District](#)

**Sutton's  
Drugstore  
Celebrates  
100 Years**



[Sutton's: A 100-Year Legacy on Franklin Street](#)

**And the  
Carolina  
Coffee  
Shop  
is now  
102!**



Thanks to a group  
of devoted friends!

[Carolina Coffee Shop](#)

**Celebrating  
47 Years  
of  
Linda's**



[A Eulogy for Linda's](#)

**Michelin-  
starred  
chef  
coming to  
Franklin  
Street!**



[Coming to Franklin Street!](#)

Franklin  
Street  
Businesses  
Span  
Decades &  
Generations



[Next Generation of Downtown](#)

New  
Self-guided  
Downtown  
QR Walking  
Tour  
COMING  
SOON!



[chapelhillhistoricalsociety.org](http://chapelhillhistoricalsociety.org)

We hope you will join us to help build a future for Franklin Street - one that is indeed glorious with true diversity, opportunities, growth & service that reflect the community we truly aspire to be.

#### HOW CAN YOU HELP?

- ❖ Stroll, shop & eat downtown...on a regular basis
- ❖ Encourage your friends and neighbors to do the same
- ❖ Sign up for news from the Downtown Partnership:  
[Join the Mailing List | Experience Downtown Chapel Hill](#)
- ❖ Learn more Chapel Hill history and local Black history
- ❖ Take a Hometown Ambassadors Tour: [heartofthehilltours.com](http://heartofthehilltours.com)
- ❖ Recommend this exhibit to others and talk about your reactions and ideas for downtown
- ❖ Explore further resources & links, such as [chapelhillhistory.org](http://chapelhillhistory.org), [fromtherockwall.org](http://fromtherockwall.org), [visitchapelhill.org](http://visitchapelhill.org) and [downtownchapelhill.org](http://downtownchapelhill.org).
- ❖ And please, [Support Us – Chapel Hill Historical Society!](#)

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